* As a graduating student with a high GPA, are you interested mainly in Engineering / Medicine, or do you have other preferences you would like to consider? If you do, please state them [This helps determine whether students have a personal preference, or just want to work on whatever’s high-demand at the moment]

[Answer: I have a list, actually, which favors Biomedical Engineering, Medicine, Aeronautical Engineering, and Information Technology. I chose those based on which I found more interesting to me]

* Do you prefer applying to universities which are local, or internationally acclaimed? [We would like our design to be inclusive, this helps us decide which orientation is best, and which preference is more common]
  + Ask a follow up question regarding the reasoning behind their choice, keep track of how many students took which side

[My answer: My initial interest was International Universities because of their quality. However, the recent improvement in local universities regarding teaching and education have convinced me to apply to local universities]

* University Ranking, Degree Program. Which of these choices outweigh the other for you?

[Answer: I’d go with Degree Program, regardless of University Ranking. It could be the leading university worldwide, but it might not have the program I’m looking for.]

* How would you like universities to be shown to you? Ordered by Ranking? Degree Programs you like? Proximity?
  + Ask a follow up question regarding reasoning behind their choice, to determine which criteria they are most likely to follow when looking at options

[Answer: I’d like to see the high-demand majors on the market first, then the majors I chose. I guess I like to study my Interest, but I also like to keep tabs on what’s hot on the market right now]

* What information are you interested in regarding universities? Program Details? Course Syllabus? (Give example then wait for their answer)

[Answer: I’d like to know details about the program itself. I’m not really interested in anything else, I find program details sufficient enough.]

* When was the last time you looked at future options for post-grad paths? What did you look for and why? Can you show us the sources you looked at for this information? [This helps us find sources they feel comfortable with, so we can gather their data and centralize it]
  + Ask follow up question regarding the way this information they searched for was presented to them. Did they like it? Do they find it convenient and easy to read? Is it informative enough? What do they dislike about it?

[Answer: I think it was two months ago, and it was repetitive information, I couldn’t say that I have benefited much from it, especially since it wasn’t detailed, it was incredibly general!]